

Mr. Hassan Mostafa

Chairman & CEO of CSR Egypt

Chairman & CEO of CSR Arabia

President of Egypt CSR and Sustainable Development Forum

President of Green Economy Forum

“Sustainability is the main cause behind any business i build, and out of my believe in the importance of raising awareness of CSR and sustainable development goals, i founded CSR Egypt and CSR arabia to create integration between the different sustainable development stakeholders by adopting the 17th goal of the SDGs.

CSR egypt and CSR arabia launched a number of events to raise awareness of the importance of CSR and Sustainable Development such as: Egypt CSR Forum, Green Economy Forum, Arab Corporate Citizenship Forum and the Arab Forum for the Diffrently-abled People.

In addition to that, we launched a specialized online platform to integrate all sustainab;e development stakeholders and cover CSR and sustainable development activities in Egypt and the Arab world.

We also co-organized a number of prominent conferences, including the Arab Sustainable Development Week, Pan Arab Organizations Conference and 2019 Africa Regional Ministerial Conference on Green Economy.”

- HASSAN MOSTAFA -

Hassan started his career by working in several media organizations and marketing & communication agencies, 1999 – 2011.

He was the Chairman & CEO of IMC for Public Relations and Communications from 2012 to 2015. Then the Chairman & CEO, CSR Egypt, 2014 – Present and Chairman & CEO of POD Egypt for Public Relations from 2015 to 2016.

He also founded STP Communications and served as Chairman & CEO from 2017 to Present, and occupied the position of Chairman & CEO of CSR Arabia from 2018 to Present.

Hassan has a master degree in planning for sustainable develop,ent from INP, and now, he is preparing PHD in Crisis and risk management.



He has a Bachelor's degree in Public Relations and Advertising from the Faculty of Mass Communication, Cairo University, and a diploma in the Art of Advertising and Public Relations from the Faculty of Mass Communication, Cairo University.

He also received a professional Marketing diploma from RITI, a professional Marketing certificate and a certificate in Sales and Service Excellence from the University of Wisconsin Milwaukee.

Moreover, he holds other certificates from numerous courses and workshops, which he attended and hosted in Egypt such as:

- The Marketing Seminar with Philip Kotler and Peter Fisk
- Mind Mapping course with Tony Buzan
- "What is next in marketing" with Philip Kotler
- The Leadership Boot Camp with Stephen Covey and Andrew Grant
- "Next Generation Strategy" course with Michael Porter - Costas Markides – Roger Martin - Jeroen Flander

He also provided live streaming for the World Business Forum.

Hassan is also teaching Media and Sustainable development at Misr University for Science and Technology.

